**AlaBike BOD Minutes-** Saturday Nov. 22, 2014, 1:20 pm, at Avondale Brewing in B’ham

**Attendance**: Jamie Miernik, Tracy Hale, Morgan Andriulli, Kirk Iversen, George Hamilton, guest Doug Hale.

**Not attending:** Steve Justice, Keith Johnson, Jeff Feet (Sam Rombokas and Danny Feldman have resigned)

**May Meeting Minutes approved:** Was our last meeting in May??Motion to accept minutes.

**Treasury Report:** Bank balance of $11,872 as of 8/22/2014, reported by Treasurer Keith Johnson.

**New Actions: Actions for BOD members: 1)** Those interested in vetting state bike routes contact Jeff Feet.

Welcome/President’s Opening Remarks: Jamie Miernik

**Reports:**

**Legislative Committee Report** –

**License Plate Campaign** – Graphics must be done per state rules, and we’ve hired a graphic artist who understands the rules. Plate design should appeal to riders and runners. Timeline: Submit design to Legislative Oversight Committee (LOC) in March. Note the Dept. of Revenue sets the commitment period. Design is male/female cyclists plus runner on road, with a lake in background, phrase is “One Road, Many Users”. We need to shop this not only to bike clubs but also to running clubs, and Tri-athlete clubs, Sierra Club, in our major cities. We need a crisp rationale telling “what’s in it for me & my club?” Need an ED before we start the campaign. We shall have multiple designs perhaps as many as six, to vote on by Summit attendees in March. Morgan suggested “Both Thumbs on the Wheel”.

**Current proposed design attached**.

**Motion:** Tracy- Form a committee for campaign license plate designs to be ready by the Summit in March; all BOD members on it, for License plate campaign. Second Jamie. Motion passes.

**New Business:**

* Alabama –Summit in Montgomery, March 26-28, 2015. We need the traffic engineers, planners, city leaders as well as club members, bike shops and advocates to come to the summit.
* Storage needed: We have enjoyed for the last three years free storage at a local bike shop, and that is ending. We have a shed, (6’ x8’). Jamie knows of an opportunity to get a 10’ x 10’ for $35/mo.

**Motion:** Tracy moves to approve $140 to get storage through the end of the year. Motion seconded by Morgan. Motion passes.

* Mail Chimp email services: We are now above the 2000 “freebie” level, and so they are charging us $35/mo., and Morgan proposes that AlaBike fund half of the fee, (SCCC to pay the rest).

**Motion:** Tracy moves that we pay $18/mo. For the services. Tabled for more info.

* Presentation of NeonCRM proposal by Jamie. Neon is a Membership/donor system comparable to: Club Express but is less expensive and has downloadable recovery. Neon features no new website building (use what you already have), and costs $648 for set-up, and $49 monthly. Neon can be used for sharing for clubs to publicize their events (here is opportunity to request give-back to AlaBike on per ticket/registration sales).

**Motion:** Tracy moves to approve to get Neon CRM up and running per the presented expenses. Motion seconded by Kirk. Motion passes.

**Next meeting Date**: January 24th, facilitated, location TBD.

Meeting Adjourned: 2:45 pm

Notes by George Hamilton, secretary (Contributions by Tracy Hale, edited by J. Miernik)